



Novato South Little League Sponsorship Form 2023

Sponsor Information:

(Please print your name as you wish it to appear on all promotional materials.)

Sponsor Name: _____

Sponsor Website: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____

Authorizing Person's Name: _____

Email: _____

Choose your sponsorship level from the right column:

Sponsorship Level: _____

Customized sponsorship packages also available.

Donor Signature: _____

Date: _____

**Sponsorship forms, Artwork and Payment are
all due by: **Feb 10th, 2023.****

(Payment is made at the time of processing your form via the donation button on the NSLL Website or via credit card payment below or via check.)

Credit Card Details:

Name: _____

Credit card #: _____

Expiry date: _____ CSV: _____ Zip code: _____

Total Sponsorship payable: \$ _____

Please see page 2 for additional information and your artwork spec requirements.

**Thank you for supporting the children of
Novato South Little League!**

Sponsorship Levels

Grand Slam \$2,000

- **Full-page centerfold color ad in program** (first-paid, first-served)
- 3 field premium banners – one at each field
- **Website banner ad + link**
- Sponsor printed on sleeves of a Major level team
- **Recognition at Opening Day and league awards events**
- Customized email blast to the NSLL Community
- **Open to only 6 sponsors at this level**

Home Run \$1,500

- **Full-page color ad in program – first choice of 3 covers** (until claimed/paid)
- 3 field banners – one at each field
- **Website banner ad + link**
- Sponsor name printed on back of Jerseys of one Minors or T-ball team
- **Recognition at Opening Day and league awards events**
- Customized email blast to the NSLL Community

All-Star \$1,000

- **1/2 page color ad in program**
- 2 field banners – choice of fields
- **Website banner ad + link**
- Sponsor name printed on back of Jerseys of one Minors or T-ball team
- **Recognition at Opening Day and league awards events**

Triple \$750

- **1/3 page color ad in program**
- 1 field banner at field of choice
- **Website banner ad + link**
- Sponsor name printed on back of Jerseys of one Minors or T-ball team
- **Team recognition at Opening Day**

Double \$500

- **1/3 page color ad in program**
- Website banner ad + link
- **Team recognition at Opening Day**

Single \$300

- **Program/website recognition**
- 1/3 page ad in program



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Your donation is tax-deductible!

Novato South Little League is a 501(c)(3) non-profit charitable organization. Our tax ID # is 68-0416630.

Payment can be made online via the NSLL Website DONATION button, on the homepage, via credit card on the first page of this form and/or check payment sent to the following:

**Novato South Little League
448 Ignacio Blvd. #348
Novato, CA 94949**

Banner/Field Locations:

- Dunphy Field (Hamilton area)
- Hamann Field (Olive area)
- Pinheiro Field (Lu Sutton area)

Standard Field Banners: All field banners are green, outdoor vinyl fabric with white lettering which can feature the sponsor name, phone number, address, and website.

Premium Field Banners: Are included in the Grand Slam package. For an additional charge you can upgrade your banner to include your logo and colors. Please inquire.

On-Field Banner Text (three lines maximum):

Line 1 _____

Line 2 _____

Line 3 (optional) _____

If you have a special connection to a particular team* (e.g., son or Daughter on team), please list below. Please note that requests will be honored if possible on a *first-paid, first-honored basis*.

Special Team Request: _____

***Note regarding player affiliated-sponsors:** Since all teams above the Tee Ball level are "drafted," the player whose *paid sponsor was turned in first* will be granted the team sponsor. Other players with sponsor affiliations might not be placed on the team with his or her sponsor if there are multiple sponsor affiliations per team.

Advertising/Artwork

Specifications

Website ads in pixels

- Please no pdf
- .jpg or .png preferred
- 72 or better dpi
- Large: 1000w x 90h
- Small: 250w x 90h

Program ad specs

- .jpg,.png,.tif 300 dpi

Centerfold Ad

- (2) 4 1/2" wide X 7 1/2" tall

Back Cover Ad

- 5 1/2" wide X 8 1/2" tall

Full Bleed Back Cover

- 5 3/4" wide X 8 3/4" tall
- 1/4" will be trimmed off

Full Page Ad

- 4 1/2" wide X 7 1/2" tall

1/3 Page Ad

- 4 1/2" wide X 2" tall

On-the-field banners

- 3' X 5' green outdoor vinyl banners
- with white text
- Vector Art files accepted

Submit all Artwork by

Feb 10th, 2023 to:

kellyroliveros@gmail.com

info.novatosouth@gmail.com