**Sponsorship Levels**

**Grand Slam $2,000**

* **Full-page centerfold color ad** **in program** (first-paid, first-served)
* 3 field premium banners – one at each field
* **Website banner ad + link**
* Sponsor printed on sleeves of a Major level team
* **Recognition at Opening Day and league awards events**
* Customized email blast to the NSLL Community
* **Open to only 6 sponsors at this level**

**Home Run $1,500**

* **Full-page color ad** **in program – first choice of 3 covers** (until claimed/paid)
* 3 field banners – one at each field
* **Website banner ad + link**
* Sponsor name printed on back of Jerseys of one Minors or T-ball team
* **Recognition at Opening Day and league awards events**
* Customized email blast to the NSLL Community

**All-Star $1,000**

* **½ page color ad in program**
* 2 field banners – choice of fields
* **Website banner ad + link**
* Sponsor name printed on back of Jerseys of one Minors or T-ball team
* **Recognition at Opening Day and league awards events**

**Triple** **$750**

* **1/3 page color ad in program**
* 1 field banner at field of choice
* **Website banner ad + link**
* Sponsor name printed on back of Jerseys of one Minors or T-ball team
* **Team recognition at Opening Day**

**Double** **$500**

* **1/3 page color ad in program**
* Website banner ad + link
* **Team recognition at Opening Day**

**Single $300**

* **Program/website recognition**
* 1/3 page ad in program

**Sponsor Information:**

(Please print your name as you wish it to appear on all promotional materials.)

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Sponsor Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 City/State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Authorizing Person’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Choose your sponsorship level from the right column:**

Sponsorship Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Customized sponsorship packages also available.**

Donor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship forms, Artwork and Payment are all due by: Feb 10th, 2023.**

***(Payment is made at the time of processing your form via the donation button on the NSLL Website or via credit card payment below or via check.)***

***Credit Card Details:***

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Credit card #: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_

Expiry date: \_\_\_\_\_\_\_\_\_\_ CSV: \_\_\_\_\_\_\_\_ Zip code: \_\_\_\_\_\_\_\_\_\_\_

**Total Sponsorship payable: $** \_ \_\_\_\_\_ \_

**Please see page 2 for additional information and your artwork spec requirements.**

**Thank you for supporting the children of**

**Novato South Little League!**

**Advertising/Artwork Specifications**

**Website ads in pixels**

Please no pdf

.jpg or .png preferred

72 or better dpi

Large: 1000w x 90h

Small: 250w x 90h

**Program ad specs**

.jpg,.png,.tif 300 dpi

Centerfold Ad

(2) 4 ½” wide X 7 ½” tall

Back Cover Ad

5 ½” wide X 8 ½” tall

Full Bleed Back Cover

5 ¾” wide X 8 ¾” tall

¼” will be trimmed off

Full Page Ad

4 ½” wide X 7 ½” tall

1/3 Page Ad

4 ½” wide X 2” tall

**On-the-field banners**

3’ X 5’ green outdoor vinyl banners with white text

Vector Art files accepted

**Submit all Artwork by Feb 10th, 2023 to:**

kellyroliveros@gmail.com

info.novatosouth@gmail.com

**Your donation is tax-deductible!**

Novato South Little League is a 501(c)(3) non-profit charitable organization. Our tax ID # is 68-0416630.

*Payment can be made online via the NSLL Website DONATION button, on the homepage, via credit card on the first page of this form and/or check payment sent to the following:*

**Novato South Little League**

**448 Ignacio Blvd. #348**

**Novato, CA 94949**

**Banner/Field Locations:**

Dunphy Field (Hamilton area)

Hamann Field (Olive area)

Pinheiro Field (Lu Sutton area)

**Standard Field Banners:** All field banners are green, outdoor vinyl fabric with white lettering which can feature the sponsor name, phone number, address, and website.

**Premium Field Banners:** Are included in the Grand Slam package. For an additional charge you can upgrade your banner to include your logo and colors. Please inquire.

**On-Field Banner Text (three lines maximum):**

Line 1\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Line 2\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Line 3 (optional)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**If you have a special connection to a particular team\*** (e.g., son or

Daughter on team), please list below. Please note that requests will be

honored if possible on a *first-paid, first-honored basis.*

Special Team Request: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\*Note regarding player affiliated-sponsors:** Since all teams above

the Tee Ball level are “drafted,” the player whose *paid sponsor was*

*turned in first*will be granted the team sponsor. Other players with

sponsor affiliations might not be placed on the team with his or her sponsor if there are multiple sponsor affiliations per team.